

We cordially invite you to participate in...

# PEACH JAM 2014

THIS YEAR'S PEACH-THEMED

## BBQ Sauce Competition AT DECATUR (WEDNESDAY) FARMERS MARKET

1. GET INSPIRED BY PEARSON'S DELICIOUS PEACHES!
2. PREPARE A SIGNATURE 2 QT. BATCH OF BBQ SAUCE
3. PRESENT YOUR RECIPE TO A MARKET OF HUNGRY SPECTATORS (who will vote with their forks)  
ON Wednesday, JUN 25 from 4:30PM-6:30PM

### SO HOW DOES THIS WORK?

1. Register online at [www.farmatl.org](http://www.farmatl.org). There is a \$20 entry fee that can be paid online at the time of registration.
2. Contestants will pick up one bag of Pearson peaches at the Decatur Farmers Market on Wednesday June 18<sup>th</sup> at the information booth.
3. All recipes shall be original creations with recipe provided upon request or in the case of winning of the competition.
4. Contestants will arrive at the Decatur Farmers Market on Wednesday, June 25<sup>th</sup> no later than 4:00pm. The contest will begin at 4:30pm with customers sampling the BBQ sauces. Winners will be chosen by the customers using the "vote with your fork" method.
5. Contestants, or their representative, must be present throughout the competition to sample their sauce and must also be present to win.
6. All proceeds will benefit Community Farmers Markets "Double Your Dollars" Program.

### WHAT WILL BE PROVIDED?

1. 1 bag of Pearson peaches
2. Spoons for serving
3. Pulled pork BBQ to pair with your sauce

### What Will I Win?

**First Prize Winners** will receive a featured article in Creative Loafing Magazine, a \$100 gift certificate, and a handmade Peach Jam 2014 trophy.

**The top three winners** will also receive a coveted Peach Jam hat!
