

We cordially invite you to participate in...

PEACH JAM 2014

THIS YEAR'S PEACH-THEMED

Jam and Jelly Competition AT

DECATUR (Saturday) FARMERS MARKET

1. GET INSPIRED BY PEARSON'S DELICIOUS PEACHES!
2. PREPARE A SIGNATURE **1 PT BATCH OF JAM OR JELLY**
3. PRESENT YOUR RECIPE TO A MARKET OF HUNGRY SPECTATORS (who will vote with their forks)
ON **SATURDAY, JUN 28 from 9AM-1PM**

SO HOW DOES THIS WORK?

1. Register online at www.farmatl.org. There is a \$20 entry fee that can be paid online at the time of registration.
2. Contestants will pick up one bag of Pearson peaches at the Decatur Farmers Market on Saturday June 21st at the information booth.
3. All recipes shall be original creations with recipe provided upon request or in the case of winning of the competition.
4. Contestants will arrive at the Decatur Farmers Market on Saturday, June 28th no later than 8:45am. The contest will begin at 9am with customers sampling the Peach Jam and Jelly. Winners will be chosen by the customers using the "vote with your fork" method.
5. Contestants, or their representative, must be present throughout the competition to sample their jam/jelly and must also be present to win.
6. All proceeds from this event will support Community Farmers Markets "Double Your Dollars" program.

WHAT WILL BE PROVIDED?

1. 1 bag of Pearson peaches
2. Spoons for serving
3. Ratio Bakeshop biscuits to pair with your jam

What Will I Win?

First Prize Winners will receive a featured article in Creative Loafing Magazine, a \$100 gift certificate, and a handmade Peach Jam 2014 trophy.

The top three winners will also receive a coveted Peach Jam hat!



